

The Continuum

News, Insights & Perspectives from Polaris



April 2015



From Our CEO: Breaking Through the Noise

Every week we hear from numerous cancer treatment centers, primary care providers and behavioral health specialties. Almost without exception, they are calling because they share Polaris's commitment to Integrated Behavioral Health Care, and are developing an effective implementation strategy.

Whether they are evolving slowly or moving forward aggressively, these visionaries come to Polaris to understand how health technology will help them achieve their goal of delivering comprehensive, integrated care.

[Read More >>](#)



Polaris, UMass Launch Integrated Care Pilot for General Medicine

An innovative—and cost-effective—new initiative in the demanding emergency department setting is studying the feasibility of behavioral health screening and referral for every patient who passes through the doors. The project is the first of its kind in the United States, and is a joint effort between long time collaborators Polaris Health Directions and the University of Massachusetts Medical School.



Polaris Unveils First Single Source Platform for Cancer Navigation, Distress & Survivorship

“The new Polestar Oncology will provide unparalleled support for patients and their cancer care teams from diagnosis through survivorship,” said Dr. Tina Harralson, science director at Polaris. “By seamlessly integrating behavioral health into oncology care, patients will receive a richer treatment experience that should drive better outcomes and an enhanced quality of life.”

The latest generation of Polaris’s oncology system offers the core features of the original product, but with several new enhancements.

[Read More>>](#)



Infrastructure Supporting Patient Engagement Can Have Positive Impact

A recent report in Medical Economics spotlights the positive ripple effects of active patient engagement, including reduction in hospital visits and improved

A Culture of Measurement:

Download this free white paper on implementing integrated behavioral health outcomes management technology.

[Read More](#)

What Does Integrated Care Mean to You?

Take our [quick survey](#).

Fast Facts:

Major depression costs the U.S. economy **\$210.5 billion** per year, with rates of depression increasing for people older than 50.

Source: [Harvard Medical School and the Analysis Group](#).

Up to **70 percent** of primary care medical appointments are for problems stemming from **psychosocial issues**.

Source: [American Psychological Association](#)

68 percent of cancer patients name **emotional impact** as a top treatment

treatment adherence.

Existing technologies can offer patients a voice in the treatment process and an opportunity to manage their health by facilitating communication with providers, delivering tailored educational information and actively connecting patients to resources and referrals.

[Read More>>](#)

issue.

Source: [Health Care Intelligence](#)

Depressed patients are **three times** more likely to be non-compliant with treatment.

Source: [American Hospital Association](#)



www.polarishealth.com

